Godphraim Integrated Services

Journal of Enterprise and Innovation Sciences
Authors Guidelines

Preamble

At Godphraim Integrated Services, we believe in innovation and management. If the world's organisations and institutions were run more effectively, if our leaders made better decisions, if people worked more productively, we believe that all of us; employees, bosses, customers, our families, and the people our businesses affect - would be better off. So we try to arm our readers with ideas that help them become smarter, more creative, and more courageous in their work. To do that, we enlist the foremost experts in enterprise and innovation sciences, management theory and practice, collaborating to express their thoughts in the most influential way possible.

Your work proposal for our review and publication should answer the following questions, though it doesn't need to be in a Q&A format.

1. What is the central message of the article you propose to write?

2. What is important, useful, new, or counterintuitive about your idea?

3. Why do managers need to know about it? How can your idea be applied today?

4. What is the source of your authority? On what previous work (either your own or others') does this idea build?

5. What academic, professional, or personal experience will you draw on?

The narrative outline should not be longer than necessary, but should give clear and concise expression and should lay out the structure of the proposed article. We want to understand how the logic of your argument will flow. Please illustrate your points with real-world examples or provide one extended, detailed example.

Our Coverage

Godphraim covers a wide range of topics, including strategy, leadership, organisational change, negotiations, operations, innovation, information technology (hard and soft), entrepreneurial sciences, decision making, marketing, finance, work-life balance, and managing teams. We publish articles of many lengths (some in both print and digital forms, and some in digital only), graphics, podcasts, videos, slide presentations, and just about any other media that might help us share an idea effectively. Articles must be in the current trend.

Our Publication Qualities

Here are the five qualities we look for when evaluating what to publish:

1. **Expertise:** You don't have to be well known to be a contributor, but you must know a lot about the subject you're writing about.

2. **Evidence:** It's not enough to know your subject deeply; you have to prove it to the reader. Referring to supporting research is one good way to do this; describing relevant examples is another. Pictures and videos and other aid can assist our readers understand better what you wish to express. If you have interesting data, let us know.

3. **Originality:** New ideas in innovation and enterprise sciences and management are rare and precious; and one of the primary reasons readers turn to Godphraim. If you're writing about a well-worn topic, we'll be looking for a unique argument or insight.

4. **Usefulness:** Godphraim readers come to us not only to stay on top of new developments in management thinking, but also to change the way they and their organisations actually do things. If you can explain your thinking so that the reader understands how to apply it in a real situation, that will make it more powerful.

5. **Writing that's persuasive and a pleasure to read:** Godphraim readers are smart and skeptical and busy. If you don't capture their interest right away,

they will move on to something else.

General Notes on Process

We receive many more submissions than we can publish, and we often have to say no to good proposals due to limitations of space and time or because they're not distinct enough from other pieces we have published. If we've passed on something you've submitted, please feel free to try again with another idea. If our editors have said no multiple times, it may mean your work isn't a good fit for our audience.

Our Article Format

ALL articles to be submitted for publication in the Godphraim Journal of Enterprise and Innovation Sciences should comply with Godphraim Manuscripts Template attached, (or download at http://godphraim.com/) including the bellow format and instructions:

1. Articles must be well researched on contemporary issues on business, entrepreneurial, enterprise and innovative sciences, business management, sciences, information technology and other related fields.

2. All articles should be typed on an A4 paper in not more than 25 pages using 12 points font size and Times New Roman type with double line spacing. If otherwise, contact us for discussion.

3. The title page should include the title and author's contact information.

4. The second page should include the title and an abstract not more than 300 words to capture the main objective, methodology, findings/contribution to knowledge, practical application to real life situation and recommendation(s) of the article.

5. The text reference should follow APA format. Adjustments are to be appropriately made if the material reference to, is Journal, magazine or newspaper. See Godphraim Manuscripts Template attached for guide, or visit http://godphraim.com/ for more detail and download the Authors Guide and the Manuscripts Template.

6. Articles should be written in British or American English in a clear and concise expression.

7. A soft copy saved in Microsoft Word only should be sent to our email: gistraininginstituteinfo@gmail.com OR

godphraim12@yahoo.com.

Or for discussion call:

+2348063569341

+2348094860494

Editorial Guide

Our editorial process is more thorough than many other publishers', and you may be asked to do multiple rounds of revisions. Contributors frequently tell us that they appreciate the extra care and attention their work receives.

We retain final decision rights over headlines. Our editors have spent years learning which kinds of headlines give Godphraim pieces the best chance of being read, found online, and shared both on social media and in offices around the world. If we rewrite your title, it's because we believe the revised version will help your idea reach the audience it deserves.

We strive for authenticity in our articles. We don't publish pieces that have appeared elsewhere, that come across as promotional, or that do not include rigorous citations (though these may not appear in the finished piece). We ask our authors to disclose any financial relationships they have with companies cited in the proposed article. Godphraim typically holds copyright on the finished product, but authors continue to own the underlying ideas in their articles.

Plagiarism

Godphraim takes issues of copyright infringement, plagiarism or other

breaches of best practice in publication very seriously. We seek to protect the rights of our authors and we always investigate claims of plagiarism or misuse of published articles. Equally, we seek to protect the reputation of the journal against malpractice. Submitted articles may be checked with duplication-checking software. Where an article, for example, is found to have plagiarised other work or included third-party copyright material without permission or with insufficient acknowledgement, or where the authorship of the article is contested, we reserve the right to take action including, but not limited to: publishing an erratum or corrigendum (correction); retracting the article; taking up the matter with the author and/or relevant academic bodies or societies; or taking appropriate legal action.

Payment for Publication fee

Once a manuscript has been accepted, the corresponding author will be contacted to make the necessary payment for the publication. Note that only authors whose manuscript has been accepted for publication by our editorial board will be contacted for the payment. Authors are advised to get ready with about *Fifteen Thousand Naira (₦15, 000.00) only* as the publication fee.

Publication

Once proofs are received from our editors, the manuscripts are usually

included in the next issue of the journal. The article will thereafter be published on the journal's website.

Publication Notification

After the article is made available on the journal's website, a publication notice is sent to the corresponding author with links to the issue and article.

Publication Certificate

Authors are issued a Publication Certificate for manuscripts that have been reviewed and accepted and published by our editorial board.

Thanks for considering working with us.

Visit: http://godphraim.com/ for more information.